

<b>Course unit title:</b>	Entrepreneurship and the Small Business I										
<b>Course unit code:</b>	MGT 321										
<b>Type of course unit:</b>	Optional										
<b>Level of course unit:</b>	Bachelor (1st Cycle)										
<b>Year of study:</b>	3										
<b>Semester when the unit is delivered:</b>	1 or 2										
<b>Number of ECTS credits allocated :</b>	6										
<b>Name of lecturer(s):</b>	Ms Irene Antoniou										
<b>Learning outcomes of the course unit:</b>	<ul style="list-style-type: none"> <li>• Explain and apply the concepts of entrepreneurship, enterprise, SMEs and corporate entrepreneurship.</li> <li>• Appraise knowledge of the contribution of entrepreneurship to economic, social and cultural development.</li> <li>• Demonstrate understanding of the different government policies and the role of various support agencies.</li> <li>• Evaluate characteristics of the entrepreneur and the implications for policy development.</li> <li>• Develop an understanding for the entrepreneurial and business development process and the appropriate strategies and management roles at each stage.</li> <li>• Evaluate the impact of innovation, information and communication technologies (ICT) developments on the role of the SME sector, nationally and internationally.</li> <li>• Evaluate the contribution of entrepreneurship in different contexts.</li> </ul>										
<b>Mode of delivery:</b>	Face-to-face										
<b>Prerequisites:</b>	None										
<b>Recommended optional program components:</b>	None										
<b>Course contents:</b>	This course aims to develop an understanding of the role and contribution of entrepreneurship and SMEs within the company and society, demonstrating the diversity of their provisions, their contribution and issues associated with their support and management. In addition, the role of the government in supporting, developing and controlling the SME sector will also be examined.										
<b>Recommended and/or required reading:</b>	<p>Textbook</p> <p>Burns, P. (2010). <u>Entrepreneurship and Small Business</u>. 2<sup>nd</sup> ed. Palgrave MacMillan.</p>										
<b>Planned learning activities and teaching methods:</b>	Through lectures, case study analysis and class discussion students are expected to enhance both the theoretical, as well as the applied knowledge on the various entrepreneurship issues.										
<b>Assessment methods and criteria:</b>	<table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 80%;">Oral Presentation</td> <td style="text-align: right;">4%</td> </tr> <tr> <td>Class Participation</td> <td style="text-align: right;">5%</td> </tr> <tr> <td>Assignment</td> <td style="text-align: right;">6%</td> </tr> <tr> <td>Midterm Examination</td> <td style="text-align: right;">15%</td> </tr> <tr> <td>Final Examination</td> <td style="text-align: right;">70%</td> </tr> </table>	Oral Presentation	4%	Class Participation	5%	Assignment	6%	Midterm Examination	15%	Final Examination	70%
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<b>Language of instruction:</b>	English										
<b>Work placement(s):</b>	No										