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| Course unit title: | Financial Markets | | | | | | | | |
| Course unit code: | FIN 312 | | | | | | | | |
| Type of course unit: | Optional | | | | | | | | |
| Level of course unit: | Bachelor (1st Cycle) | | | | | | | | |
| Year of study: | 3 | | | | | | | | |
| Semester when the unit is delivered: | 1 or 2 | | | | | | | | |
| Number of ECTS credits allocated : | 6 | | | | | | | | |
| Name of lecturer(s): | Dr. Constantinos Charalambous | | | | | | | | |
| Learning outcomes of the course unit: | <ul style="list-style-type: none"> • Define the scope of the Financial Services sector within Cyprus and the major sub-sectors including Commercial Banking, Co-operative Banking, Offshore Banking, Insurance, Foreign Currency markets, and Professional Accounting Services • Explain the historical developments that have given rise to the current structure of Financial Services within the island and the major current and prospective developments that are likely to occur. • Examine the structure of the Financial Services market and its various sub-components from the perspective of customers, competitors and suppliers • Determine the key issues, problems and opportunities facing the Financial Services sector within Cyprus • Identify appropriate concepts, methodologies and analytical tools to the effective and efficient management of particular sub-sectors of Financial Services | | | | | | | | |
| Mode of delivery: | Face-to-face | | | | | | | | |
| Prerequisites: | FIN 201, FIN 301 | | | | | | | | |
| Recommended optional program components: | None | | | | | | | | |
| Course contents: | <p>This option module is designed to provide future graduates wishing to embark on a career in a financial or related sector in Cyprus with the necessary specialist background knowledge. To achieve this, the general aim is for students to acquire a broad appreciation of the structure and likely future developments of the financial services sector in the UK and EU, and then to focus more specifically on the sector in Cyprus at all times comparing and contrasting Cypriot sectors with the financial services sector internationally (emphasis on UK and EU).</p> | | | | | | | | |
| Recommended and/or required reading: | <p>Textbook</p> <p>Madura, J. (2005). <i>Financial Markets and Institutions</i>. 7th Edition. South-Western</p> <p>Recommended reading(s):</p> <p>Moffett., M. Stonehill, A., and Eiteman, D. (2013). <i>Fundamentals of Multinational Finance</i>. International 3rd Edition,</p> | | | | | | | | |
| Planned learning activities and teaching methods: | Through class discussion and examples provided, the students will be able to understand the various forms of innovation and change within the sub-sectors and appreciate potential competitive advantages and risks | | | | | | | | |
| Assessment methods and criteria: | <table> <tr> <td>Class Participation</td> <td>5%</td> </tr> <tr> <td>Assignment</td> <td>10%</td> </tr> <tr> <td>Midterm Exam</td> <td>15%</td> </tr> <tr> <td>Final Exam</td> <td>70%</td> </tr> </table> | Class Participation | 5% | Assignment | 10% | Midterm Exam | 15% | Final Exam | 70% |
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| Final Exam | 70% | | | | | | | | |
| Language of instruction: | English | | | | | | | | |
| Work placement(s): | No | | | | | | | | |