

<b>Course unit title:</b>	Dissertation (Part B)
<b>Course unit code:</b>	DIS 401
<b>Type of course unit:</b>	Compulsory
<b>Level of course unit:</b>	Bachelor (1st Cycle)
<b>Year of study:</b>	4
<b>Semester when the unit is delivered:</b>	2
<b>Number of ECTS credits allocated :</b>	6
<b>Name of lecturer(s):</b>	Mr. Filippou Loizou
<b>Learning outcomes of the course unit:</b>	<ul style="list-style-type: none"> <li>• Apply the knowledge and skills acquired in DIS 400.</li> <li>• Manage a project and deal with the practical issues.</li> <li>• Integrate in the project material already collected for the literature review.</li> <li>• Collect the research data by competently constructing and administering a variety of different data collecting methods. These will include questionnaires, interviews, group and individual observations, diaries, etc.</li> <li>• Analyse the collected data by using quantitative and/or qualitative methods of data analysis.</li> <li>• Produce a written presentation of the work in a coherent and effective manner using appropriate designs and layouts.</li> <li>• Present the analysis of data using appropriate means.</li> <li>• Select and construct a variety of different tables, charts and diagrams to develop a suitable, formal written presentation of the analysed data.</li> <li>• Draw relevant conclusions and determine possible areas for further study.</li> <li>• Recommend possible actions derived through the achievement of the main aim and objectives set forth in the study.</li> <li>• Demonstrate the originality and self-production of the work by taking a viva-voce examination.</li> </ul>
<b>Mode of delivery:</b>	Face-to-face/Independent Work
<b>Prerequisites:</b>	DIS 400
<b>Recommended optional program components:</b>	None
<b>Course contents:</b>	<p>This unit is designed to provide students with the means necessary to undertake an effective final year research dissertation. The module builds on the knowledge and skills acquired in the DIS 400 and ENG 103 modules pertaining to the research process and the various options available to the researcher at each stage of the research. In particular, emphasis is given to the methods of data collection, data analysis, interpretation of results, presentation of the findings and overall written presentation and structure of the research study.</p> <p>Furthermore, students gain knowledge in terms of the skills necessary to organise and manage a project of great magnitude and importance, especially in terms of time and organisation.</p>
<b>Recommended and/or required reading:</b>	<p>Textbook:</p> <p>Bryman, A. and Bell, E. (2011). <u>Business Research Methods</u>. 3<sup>rd</sup> Edition. Oxford University Press</p> <p>Recommended reading(s):</p> <p>Collis, J. and Hussey, R. (2009). <u>Business Research: A Practical Guide for Undergraduate and Postgraduate Students</u>. 3<sup>rd</sup> Edition. New York: Palgrave Macmillan.</p> <p>Maylor, H., &amp; Blackmon, K. (2005). <u>Researching Business and Management</u>. Palgrave Macmillan.</p>
<b>Planned learning activities and teaching methods:</b>	The unit is, to a certain extent, tailored to the needs of individual students based on the nature of the methodology they have selected and the level of

	<p>progress they have made. For this reason, the module will be delivered in the form of lectures, tutoring sessions and sessions with small groups of students that apply common research approaches. Students that choose not to attend any of the planned sessions will be required to carry out work on an individual basis and their presence at the College is required unless they secure permission to conduct work elsewhere. The use of the library and the computer labs along with the use of regular classrooms is therefore necessary. Further to the aforementioned, students will receive guidance and practical advice by the supervisors that are assigned to them.</p>				
<b>Assessment methods and criteria:</b>	<table border="0"> <tr> <td>Dissertation Project</td> <td style="text-align: right;">85%</td> </tr> <tr> <td>Oral Examination (Viva-Voce)</td> <td style="text-align: right;">15%</td> </tr> </table>	Dissertation Project	85%	Oral Examination (Viva-Voce)	15%
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<b>Language of instruction:</b>	English				
<b>Work placement(s):</b>	No				