

<b>Course unit title:</b>	Business Environment and Policy								
<b>Course unit code:</b>	MGT 211								
<b>Type of course unit:</b>	Compulsory								
<b>Level of course unit:</b>	Bachelor (1st Cycle)								
<b>Year of study:</b>	2								
<b>Semester when the unit is delivered:</b>	2								
<b>Number of ECTS credits allocated :</b>	6								
<b>Name of lecturer(s):</b>	Mr Demetris Toumbas Ms Irene Antoniou								
<b>Learning outcomes of the course unit:</b>	<ul style="list-style-type: none"> <li>• Examine the organizational immediate or operational environment and the various approaches to organisation and management</li> <li>• Analyse the industry environment of organizations including the industry structure, types of organisations and relevant government policies</li> <li>• Analyse the market mechanism and market structure</li> <li>• Review how the government policies and decisions may affect the business unit</li> <li>• Examine how the business organization may influence government decisions</li> <li>• Assess how the legal environment can influence and be influenced by business activity</li> <li>• Examine various political systems and how they can influence and be influenced by business activity</li> <li>• Employ case study information in order to identify how organizations cope with environmental change and how they respond to environmental concerns</li> </ul>								
<b>Mode of delivery:</b>	Face-to-face								
<b>Prerequisites:</b>	None								
<b>Recommended optional program components:</b>	None								
<b>Course contents:</b>	Through this course the students will revise and evaluate the influence of changing environmental forces on the business unit, the reactions of the business unit to such changes and the influence of the business unit policies onto the environment.								
<b>Recommended and/or required reading:</b>	<p>Textbook: Worthington, I., &amp; Britton, C. (2009). <i>The Business Environment</i>. 6<sup>th</sup> ed. Prentice Hall.</p> <p>Recommended reading(s): Other main textbooks used for relevant modules.</p>								
<b>Planned learning activities and teaching methods:</b>	Through lectures, class discussion and case study information the students integrate the elements presented in the other linked modules in order to explain the effects that the various internal and external factors can have on business organisations.								
<b>Assessment methods and criteria:</b>	<table style="width: 100%; border: none;"> <tr> <td style="width: 80%;">Class Participation</td> <td style="text-align: right;">5%</td> </tr> <tr> <td>Midterm Examination</td> <td style="text-align: right;">15%</td> </tr> <tr> <td>Assignment</td> <td style="text-align: right;">10%</td> </tr> <tr> <td>Final Examination</td> <td style="text-align: right;">70%</td> </tr> </table>	Class Participation	5%	Midterm Examination	15%	Assignment	10%	Final Examination	70%
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<b>Language of instruction:</b>	English								
<b>Work placement(s):</b>	No								