

<b>Course unit title:</b>	Dissertation (Part A)
<b>Course unit code:</b>	DIS 400
<b>Type of course unit:</b>	Compulsory
<b>Level of course unit:</b>	Bachelor (1st Cycle)
<b>Year of study:</b>	4
<b>Semester when the unit is delivered:</b>	1
<b>Number of ECTS credits allocated :</b>	6
<b>Name of lecturer(s):</b>	Mr. Filippos Loizou
<b>Learning outcomes of the course unit:</b>	<ul style="list-style-type: none"> <li>• Distinguish between the different types of research methodologies. These include quantitative, qualitative, exploratory, descriptive, analytical and predictive methodologies.</li> <li>• Select appropriate methods of data collection and data analysis.</li> <li>• Manage a project and deal with the practical issues, such as organising material as it is collected and keeping standardised records of the data.</li> <li>• Select the relevant material for the literature review and identify the scope of the research. Various sources of data and different methods of data collection should be considered, including computerised databases, the Internet, etc.</li> <li>• Identify a research “gap” in the literature, so that a research problem is constructed.</li> <li>• Appraise practical issues such as time constraints and availability of data.</li> <li>• Create an appropriate structured research proposal that determines an outline of future research and explains how it will be achieved.</li> <li>• Compose an analytical, comparative, evaluative and critical literature review.</li> <li>• Produce a written presentation of the work in a coherent and effective manner using appropriate designs and layouts.</li> </ul>
<b>Mode of delivery:</b>	Face-to-face/Independent Work
<b>Prerequisites:</b>	ENG 103
<b>Recommended optional program components:</b>	None
<b>Course contents:</b>	<p>This course aims to provide students with the means necessary to undertake an effective final year research dissertation. More specifically, the unit will strengthen the understanding of students on both the purpose of intensive and independent research and the qualities needed to be a good researcher.</p> <p>Furthermore, the course will build on knowledge provided in ENG 103 concerning the various stages involved in the research process and the numerous options open to the researcher at each stage.</p> <p>Students will be given valuable theoretical and practical tuition in order to further develop their research capabilities, design and carry out their own research projects as well as advance their written and oral presentation techniques and report skills.</p>
<b>Recommended and/or required reading:</b>	<p>Textbook:</p> <p>Bryman, A. and Bell, E. (2011). <u>Business Research Methods</u>. 3<sup>rd</sup> Edition. Oxford University Press</p> <p>Recommended reading(s):</p> <p>Collis, J. and Hussey, R. (2009). <u>Business Research: A Practical Guide for Undergraduate and Postgraduate Students</u>. 3<sup>rd</sup> Edition. New York: Palgrave Macmillan.</p> <p>Maylor, H., &amp; Blackmon, K. (2005). <u>Researching Business and</u></p>

	<u>Management</u> . Palgrave Macmillan.				
<b>Planned learning activities and teaching methods:</b>	Lectures will be used to introduce new material. Ample opportunities will be given to students to practise the methods and techniques they learn throughout the course. The use of library and computer lab sessions will allow students to develop their research proposals, work on their literature reviews and apply all the relevant concepts of research.				
<b>Assessment methods and criteria:</b>	<table style="width: 100%; border: none;"> <tr> <td style="width: 70%;">Research Proposal</td> <td style="text-align: right;">50%</td> </tr> <tr> <td>Literature Review</td> <td style="text-align: right;">50%</td> </tr> </table>	Research Proposal	50%	Literature Review	50%
Research Proposal	50%				
Literature Review	50%				
<b>Language of instruction:</b>	English				
<b>Work placement(s):</b>	No				